



Roundtable Human Rights in Tourism @ ITB 2020

Roundtable Panel Discussion

Human Rights in Practice: Assessing social impacts in the tourism value chain

Date: Wednesday, 4 March 2020, 15.00 – 16.00

Location: Hall 4.1, Main Stage

The assessment of company-specific human rights risks and impacts along the value chain is an important step in the human rights due diligence process. How can tour operators strategically assess business-related human rights impacts in destinations? How can defined impacts be addressed and suitable measures initiated? Roundtable Human Rights in Tourism will present its newest tool for Human Rights Impact Assessments and discuss with panel guests the findings of a pilot project on assessing social impacts along the tourism value chain in Myanmar and Thailand.

Introduction and moderation: **Antje Monshausen**, Chairwoman, Roundtable Human Rights in Tourism, Head of Tourism Watch, Bread for the World

Panel guests:

- **Matthias Leisinger**, Founder, CEO, focusright
- **Win Min**, Senior Programme Associate, Myanmar Center for Responsible Business
- **Thomas Preischl**, Country Director, easia Travel, Myanmar
- **Tony Reyhanloo**, Project Manager Corporate Responsibility, DER Touristik Suisse (tbc)

Interviews with:

- **Rémy Friedmann**, Senior Advisor Desk Human Security and Business, Federal Department of Foreign Affairs (FDFA), Switzerland
- **Andreas Hofmann**, Project Manager, German Society for International Cooperation (GIZ)

Roundtable B2B Workshop

How can responsible tourism contribute to sustainable development in Myanmar?

Date: Thursday, 5 March 2020, 09:15-11:15

Location: CityCube - Room R3

In 2016, Myanmar elected its first democratic president in 50 years and since then the country has been opening up to the world. With its rich natural and cultural resources, Myanmar has great potential for tourism development. Yet, after decades of economic mismanagement, sanctions and tourist boycotts, it is still one of the world's poorest countries.

The interests of tourists and businesses for Myanmar can create great working opportunities and wealth. On the other hand, there are risks of economic growth not benefiting everyone and environmental issues that need to be addressed properly.

In this two-hour B2B-workshop we would like to discuss with European tour operators, Burmese DMCs and incoming operators, and NGOs/organizations how tourism can contribute to a sound and sustainable development, and what businesses and tourists can do to support sustainable development through quality tourism in Myanmar.

Please register until 17 February via Email to info@humanrights-in-tourism.net. Places are limited.



Panel Discussion: Many Actors, One Goal – Strong Partnerships in Tourism

ITB Tourism for Sustainable Development Day (German Federal Ministry for Economic Cooperation and Development, BMZ)

Date: Thursday, 5 March 2020, 16.00 – 16.45

Location: CityCube - Hall A1

Tourism and development face daunting global challenges that more than ever requires stakeholders from public, private civil society and academic domains to work on solutions together.

From human rights to biodiversity over changes in technology and digitalization – strong partnerships can lead to success.

Managing such a diversity of thinking and acting requires diplomatic skill and administrative craft.

Representatives from European and German multi-stakeholder initiatives and tourism partnerships will discuss how bringing many often-disparate actors together, can achieve common goals through strong partnerships in tourism.

Moderated by:

- **Monika Jones**, International Conference Moderator, TV Anchor, Deutsche Welle

Panel guests:

- **Antje Monshausen**, Head of Tourism Watch, Bread for the World, Chairwoman, Roundtable Human Rights in Tourism e.V.
- **Madhu Rajesh**, Director, International Tourism Partnership
- **Kirstin Rossgoderer**, Programme Leader, German Society for International Cooperation (GIZ), Sector dialogue on tourism for sustainable development

Ceremony: TO DO Award and TO DO Human Rights in Tourism Award

Date: Thursday, 5 March 2020, 16.30 – 18.00

Location: Palais am Funkturm

Award ceremony of Roundtable member Institute for Tourism and Development's TO DO Award for projects and measures relevant to tourism whose planning and implementation safeguard the interests of the local population. For the fourth time, the TO DO Award Human Rights in Tourism will also be presented under the patronage of the German UNESCO Commission.

Presentation: Roundtable Human Rights in Tourism

Date: Friday, 6 March 2020, 12.00 – 12.30

**Location: Hall 4.1, Stand 200
(German Federal Ministry for Economic Cooperation and Development, BMZ)**

The Roundtable Human Rights in Tourism will present its approach, projects and activities.