

Two projects complementing each other

Development of practical guidance (GIZ funded)

Time	May- September 2019	October 2019
Main activities	<ul style="list-style-type: none"> Development of practical guidance for tour operators with a focus on medium and small businesses (blueprint) incl. training of RT members during process Integration in get-started tool 	<ul style="list-style-type: none"> Finalization of blueprint based on value chain assessment Dissemination of findings and practical guidance to tourism enterprises
Output	<ul style="list-style-type: none"> Draft blueprint IT-concept for integration in get started tool 	<ul style="list-style-type: none"> Final blueprint: practical guidance that can be applied by tourism enterprises

Value chain assessment (FDFA co-funded)

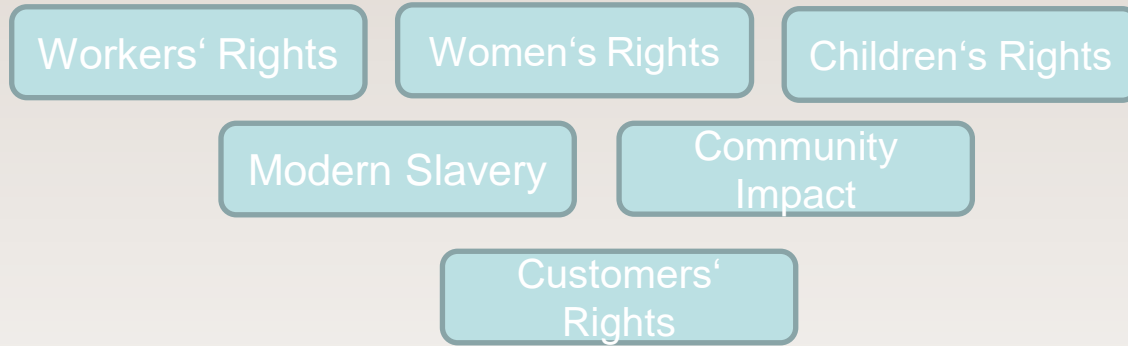
Follow up measures

Time	June / July 2019	September / October 2019	November – March 2019 / 2020	January 2020 onwards
Main activities	<ul style="list-style-type: none"> Planning & scoping 	<ul style="list-style-type: none"> Destination assessment & consolidation of findings 	<ul style="list-style-type: none"> Action plan & Dissemination ITB presentation / Panel 	<ul style="list-style-type: none"> Implementation of action plan
Output	<ul style="list-style-type: none"> Stakeholder map; Scoping paper; Value chain map; Detailed impact assessment plan Interview guidance 	<ul style="list-style-type: none"> Destination assessment draft report 	<ul style="list-style-type: none"> Action plan including concrete recommendations Final impact assessment report Presentation at ITB Berlin in March 2020 	

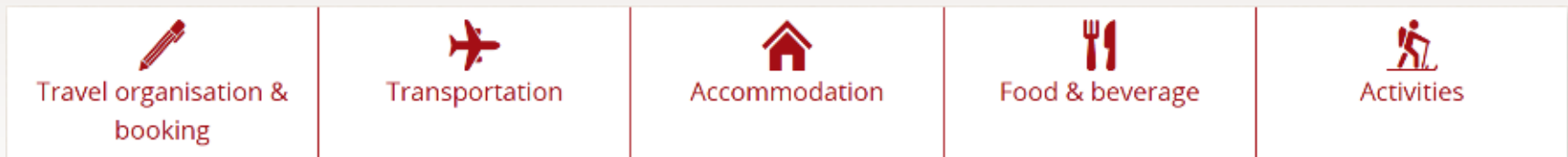
Build internal understanding and training of RT members

Analysing human rights risks in the value chain

The list of potential human rights issues can be overwhelming for tour operators.



Focus and overview on risks related to **your** tourism value chain.



www.humanrights-in-tourism.net/get-started

Analysing human rights risks in the value chain

Who we are Member Mailings Our Commitment What we do Get Started Get involved

Travel organisation & booking

 Travel organisation & booking	 Transportation	 Accommodation	 Food & beverage	 Activities
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- Analyse risks
- Assess Impacts
- Take action

RETAIL & SALES

Children's rights

In many destinations, tourists may be approached by children on the streets or be in contact with children when they visit tourist sights. Tourists can have negative impacts on children in various ways.

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SELECT

TOUR OPERATING

Community impact

When planning new tourist destination offers, the interests and needs of local communities are often not sufficiently taken into account by tour operators.

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Workers' rights

Tour operators often outsource services such as sales or customer service, IT and accounting. People working for those outsourced service providers often have poor working conditions and low salaries.

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SELECT

RETAIL & SALES

Community impact

The behaviour of tourists, who

RETAIL & SALES

Customer rights

The main customer rights issues

TOUR OPERATING

Customer rights

Customer rights issues related to

Assessing impacts with the „HRIA“ tool

Who we are Our Commitment What we do Get Started Get involved

Human Rights Impact Assessment



Analyse risks
Assess Impacts
Take action

Identify the human rights-related impacts caused by your business operations - Step by step!

Why should you conduct a human rights impact assessment (HRIA)?

1. To provide you with a more precise understanding of the **human rights context** of your operations and business relationships in a selected country, and
2. To identify, predict and respond to potential or actual **human rights impacts** caused by your operations or by your business partners along the value chain.
3. To define and implement **suitable follow-up measures** to mitigate the identified human rights-related impacts.



Phase 1: Business scoping



Phase 2: Human rights scoping



Phase 3: Preparation



Phase 4: On-site assessment



Phase 5: Analysis & follow-up measures

www.humanrights-in-tourism.net/human-rights-impact-assessment





...let us continue in a meaningful way...

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