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Human rights in tourism: identifying and mastering challenges

Roundtable Human Rights in Tourism has developed a freely available online travel industry tool. The tool will be presented during a Roundtable panel at the ITB Berlin 2019.

Since the United Nations adopted the Guiding Principles on Business and Human Rights in 2011, it has become clear that tourism companies need to take action to analyze and eliminate human rights risks in their business activities.

Online tool for analyzing human rights risks

The analysis of potential human rights risks and consequences can be challenging, especially for small and medium-sized tour operators. The Roundtable Human Rights in Tourism has developed an online tool that helps tour operators take the first steps in determining their business-related human rights risks. The freely available "Get Started Tool" gives a clear overview of human rights risks along value chains in tourism. It provides real-life case studies, provides pragmatic guidance on how to identify priority risk and action, and directs users to best practice examples, templates and other resources. The tool can be found on the newly launched Roundtable Human Rights in Tourism website: www.humanrights-in-tourism.net/get-started.

Roundtable Human Rights in Tourism will be at the travel trade show ITB Berlin 2019

On Wednesday 6 March 2019 at 3:00 pm, Roundtable Human Rights in Tourism will host a panel on "Human Rights in Practice - Working Conditions in Tourism" on the main stage in Hall 4.1 at the ITB. Myriam Barros ("Las Kellys", Lanzarote), Susana Ceron Baumann (VENTURA Travel), Madhu Rajesh (ITP) and Sibylle Baumgartner (focusright) will be discussing the challenges and opportunities for tour operators and the hotel industry to ensure fair working conditions. The panel will be moderated by Antje Monshausen (Bread for the World - Tourism Watch).

The third annual "TO DO Human Rights in Tourism Award" will be awarded to Myriam Barros for her work with the Association of Spanish Chambermaids "Las Kellys". The "Las Kellys" fight for better working conditions in the Spanish hotel industry and now have more than 2,000 members. The award ceremony will take place on Thursday 7 March 2019 at 4:30 pm at "Palais am Funkturm" of the ITB. The award is presented by the Institute for Tourism and Development in cooperation with the Roundtable Human Rights in Tourism and Studiosus Reisen München.

About the Roundtable Human Rights in Tourism

The Roundtable Human Rights in Tourism is a multi-stakeholder initiative promoting the implementation of corporate human rights due diligence in tourism. The Roundtable currently has 30 members from six countries, including tour operators, travel associations, certification bodies, industry-specific multipliers and non-governmental organizations. It sees itself as an open dialogue platform for the industry-internal exchange and know-how transfer and provides information, materials and good-practice examples.

The following companies and organizations are members of the Round Table Human Rights in Tourism:

ABTA - The Travel Association, a& e erlebnisreisen, ANVR - Dutch Travel Association, Working Group on Tourism and Development (akte), Vocational School BBS14 Hannover, Defense for Children - ECPAT Netherlands, DRV - German Travel Association, ECPAT Germany, Fairaway, forum anders reisen e.V. , Gebeco, Hamburg Foundation on Business Ethics, Hauser Exkursionen, ITB Berlin, kate - Environment & Development, Kneissl Touristik GmbH, DER Touristik Suisse, Naturefriends International, Oliva Reisen, Reisen mit Sinnen, ÖRV – Austrian Travel Association, Schyst Resande, SRV – Swiss Travel Association, Institute for Tourism and Development e.V., Studiosus Reisen, TourCert, Tourism Watch / Bread for the World, Travelife for Hotels and Accommodations, Ventura Travel, Willy Scharnow Foundation.

Further information and press contact

To access the get-started tool, more information, press releases and materials, visit the Roundtable Human Rights in Tourism website: www.humanrights-in-tourismus.net

Press Release: [Institute for Tourism and Development, TO DO Human Rights in Tourism Award 2019](#)

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