



Berlin, 10.12.2024

Tourism Impact Assessment in South Africa

Consultations on Social Impacts in Cape Town, Johannesburg and Greater Kruger Areas.

Tour operators and civil society organisations have joined forces under the leadership of the Roundtable Human Rights in Tourism to assess the social impacts of tourism products in South Africa. The assessment will focus on Cape Town, Johannesburg and Greater Kruger areas and define meaningful follow-up measures. On-site consultations are set for mid-January, with results to be presented at ITB 2025.

The Roundtable Human Rights in Tourism, the largest multi-stakeholder initiative in the industry, is spearheading a new collaborative project. The "*Tourism Impact Assessment South Africa*" focuses on assessing human rights risks in travel products and is aligned with the principles of the German Supply Chain Act.

The project focuses on a tourism supply chain of mid-range group tourism products in the crucial South African tourism hubs **Cape Town, Johannesburg, and the Greater Kruger areas**. The on-site assessment will take place from January 19–29, 2025. **The results will then be analysed and presented at ITB from March 4–6, 2025.** The findings will be translated into practical recommendations for tourism businesses. This underscores the Roundtable's ethos of creating products by the industry, for the industry, ensuring that the benefits extend throughout the sector.

Strong Industry Support Drives the Project

The project is anchored in the commitment of dedicated core project partners: **Brot für die Welt – Tourism Watch, DERTOUR Group, Studiosus and Kneissl Touristik**. Together with the Roundtable's own coordination office, these key players will lead the preparations and on-site assessment. Local facilitation is provided by **Fair Trade Tourism**, a non-profit organisation whose core principles include respect for human rights in travel and tourism and with long-standing links to South African stakeholders, ensuring a context-sensitive and impactful approach. The resonance in the tourism sector is strong, with numerous additional partners pledging their backing through financial contributions and in-kind services, further highlighting the project's broad support within the industry.

Press Release Roundtable Human Rights in Tourism

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Tourism Impact Assessment*

Building on a Proven Blueprint

The project follows an internationally recognised methodology for Human Rights Impact Assessments (HRIA) and stakeholder consultations. It builds on the Roundtable's significant groundwork of an HRIA in Thailand and Myanmar in 2019. This work resulted in a detailed blueprint, including methodology, templates, procedures, and a final report. All resources are freely available on the Roundtable's website. The South Africa project will provide concrete recommendations, actionable steps and insights to help operators navigate human rights challenges within their value chains and tourism products.

About the Roundtable Human Rights in Tourism

The Roundtable Human Rights in Tourism is a multi-stakeholder initiative that promotes the implementation of human rights due diligence by tourism companies. The Roundtable currently has 42 members from eight countries, including tour operators, travel associations, certification bodies, industry multipliers and non-governmental organisations. It is an open dialogue platform for exchanging and transferring know-how within the industry. It provides information, materials, and good practice examples to respect human rights in tourism according to the [UN Guiding Principles on Business and Human Rights](#).

Members of the Roundtable Human Rights in Tourism

ABTA – The Travel Association, a&e erlebnis:reisen, AER Kooperation e.V., BBS Cora Berlin, Berufsschule für Handel und Reisen Wien, Brot für die Welt –Tourism Watch, Defence for Children – ECPAT Netherlands, DERTOUR GROUP, Die Spezialisten, DRV – German Travel Association, ECPAT Germany, ECTAA, EXO Travel, Fairaway Travel, fairunterwegs, FH Graubünden (Institut für Tourismus und Freizeit), forum anders reisen e.V., Gebeco, give & grow, Global Compact Network Germany, Green Tiger Travel, Hamburg Foundation for Business Ethics, Hauser Exkursionen, Institute for Tourism and Development, ITB Berlin, Kia Ora Reisen, Kneissl Touristik, LMU – Ludwig-Maximilians-Universität München (Department of Geography), Naturefriends International, Oliva Reisen, ÖRV – Austrian Travel Association, Reisen mit Sinnen, Sasane Sisterhood Trekking & Travel, socialbnb, SRV – Swiss Travel Federation, Studiosus, TourCert, Travelife for Hotels and Accommodations, Ventura Travel, Willy Scharnow Tourism Foundation, Women Fair Travel.

Contributors to the Project

Project lead:

[Roundtable Human Rights in Tourism e.V.](#)

Core project partners:

[Brot für die Welt – Tourism Watch, DERTOUR Group, Studiosus, Kneissl Touristik GmbH](#)

Local facilitation partner:

[Fair Trade Tourism](#)

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Supporters:

African Kombi Tours, AER Kooperation AG, ECPAT Deutschland e.V., erlebe-fernreisen GmbH, forum anders reisen e.V., Green Tiger Travel, SKR Reisen GmbH, Socialbnb, Studienkreis für Tourismus und Entwicklung e.V., Ventura TRAVEL GmbH, VSocial Foundation e.V., WomenFairTravel

Further Information and Press Contact

Project website

<https://www.humanrights-in-tourism.net/impact-assessment-sa>

Human Rights Impact Assessment – Step-by-step tool

<https://www.humanrights-in-tourism.net/human-rights-impact-assessment>

Human Rights Impact Assessment in Thailand and Myanmar - Report

<https://www.humanrights-in-tourism.net/hria-thailand-myanmar-report-2020>

Newsletter registration:

<https://seu2.cleverreach.com/f/256647-253234/>

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