



Berlin, 23.02.2023

Human Rights and Tourism: Only Those Who Know Their Risks Can Address Them – These New Offers Will Help Tour Operators

The Roundtable Human Rights in Tourism announces the launches of new products, which will be presented in webinars in March and April. The online guideline "Tourism in Oppressive Regimes" and the "Destination Risk Map" will broaden the vast repertoire of offers for the tourism industry. At this year's ITB, visitors can get exclusive insight.

"People make tourism possible - Human rights are your business". Under this motto, the multi-stakeholder initiative Roundtable Human Rights in Tourism will exhibit at this year's ITB from 07-09 March in Berlin.

Brand new and so far unpublished offers will be available for visitors to preview exclusively. As always, the Roundtable focused on practical orientation and usability, also for small and medium-sized tour operators.

The printable online publication "Responsible Tourism in Oppressive Regimes – A Guide for Tour Operators to Put People First" helps tour operators and product managers with the complex question of how to offer responsible tourism in politically challenging countries. A highly topical issue, as according to "Freedom House", only 20 % of the global population live in free countries. The document, developed in close cooperation with members, guides practitioners through the first steps, shows possible fields of action and offers additional links and resources. **The guide will be presented in a webinar on 28 March, together with Hauser Exkursionen and Studiosus Reisen, two of the involved tour operators.**

The "Destination Risk Map" is a virtual and interactive world map based on 13 international indices that comprehensively cover various tourism-relevant human rights issues, such as children's rights, labour rights, freedom rights and environmental sustainability. Each country is displayed based on an overall score in corresponding colour scaling. So far, the map covers data for 36 destinations particularly relevant for European tour operators. In the future, further data will be added. The map gives a first overview of the human rights situation in a destination. It is a valuable supplement **to the existing "Get Started" tool**, which shows human rights risks along the tourism value chain. **The project will be launched in a webinar on 19 April.**

To address the needs of the industry in more detail, the Roundtable is currently, for the first time, developing a fee-based **training on human rights due diligence** for tourism companies. This will expand

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the existing training program for prospective tourism professionals at universities and vocational schools.

On 8 March, the initiative will present its tools and offers from 04:40 - 05:00 PM on the Lighthouse Stage in Hall 4.1 at ITB.

Together with its partner organisations Bread for the World, ECPAT Germany and the Institute for Tourism and Development, the Roundtable exhibits in **Hall 4.1b, stand number 201** and looks forward to exchanging ideas with trade visitors.

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About the Roundtable Human Rights in Tourism

The Roundtable Human Rights in Tourism is a multi-stakeholder initiative that promotes the implementation of human rights due diligence by tourism companies. The Roundtable currently has 35 members from six countries, including tour operators, travel associations, certification bodies, industry multipliers and non-governmental organisations. It is an open dialogue platform for exchanging and transferring know-how within the industry. It provides information, materials, and good practice examples to respect human rights in tourism according to the UN Guiding Principles on Business and Human Rights.

Members of the Roundtable Human Rights in Tourism

ABTA – The Travel Association, a&e erlebnis:reisen, ANVR – Dutch Travel Association, Berufsbildende Schule Cora Berlin Hannover, Berufsschule für Handel und Reisen Wien, Defence for Children – ECPAT Netherlands, DER Touristik Group, DRV – German Travel Association, ECPAT Germany, Fairaway, fairunterwegs, FH Graubünden (Institut für Tourismus und Freizeit); forum anders reisen e.V., Gebeco, give & grow, Global Compact Network Germany, Hamburg Foundation for Business Ethics, Hauser Exkursionen, ITB Berlin, , Kia Ora Reisen, Kneissl Touristik, , Ludwig-Maximilian-Universität München (Department Geography), Naturefriends International, Oliva Reisen, ÖRV – Austrian Travel Association, Reisen mit Sinnen, Schyst Resande, SRV – Swiss Travel Federation, Studiosus Reisen, TourCert, Tourism Watch at Bread for the World, Travelife for Hotels and Accommodations, Ventura Travel, Willy Scharnow Tourism Foundation

For further information and press contact

Newsletter registration: <https://seu2.cleverreach.com/f/256647-253234/>

Registration launch-Webinars:

1. Launch-Webinar: Guideline - Tourism in Oppressive Regimes,
28.03.2023 – 11:00 AM-12:00 PM CEST
<https://us02web.zoom.us/meeting/register/tZlscOqoqj4pHtCYToJl-DDvwomjVkaUy3qK>
2. Launch-Webinar: Destination Risk Map,
19.04.2023 – 11:00 AM-12:00 PM CEST
<https://us02web.zoom.us/meeting/register/tZYrc--opz4rHNLVU0LytXPIGGuMxFiy2MSE>

Source Reference:

The Global Expansion of Authoritarian Rule - Freedom House

<https://freedomhouse.org/report/freedom-world/2022/global-expansion-authoritarian-rule>

All information on offers, tools and events can be found on the website of the Roundtable Human Rights in Tourism: <https://www.humanrights-in-tourism.net/>,

Click here to go directly to the Get-Started Tool: <https://www.humanrights-in-tourism.net/get-started>

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