Press Release Roundtable Human Rights in Tourism

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Two and a Half Minutes and Four Hours for Human Rights in Tourism

The international industry initiative Roundtable Human Rights in Tourism dedicated this year's online Symposium on 22 September 2021 to emerging human rights due diligence legislations and presented its new video for the first time. It is now available online, as is the recording of the event.

"The business case for respecting human rights in tourism is obvious: motivated staff and suppliers, and respect for the local population, are the key to high-quality and sustainable tourism products." That's how the 2.5-minute clip of the multi-stakeholder initiative Roundtable Human Rights in Tourism begins. Industry representatives from around the world and high-profile speakers were present when the video was shown for the first time at the international online Symposium: "From Obligation to Aspiration: Supply Chain Laws and the Business Case of Putting People First" on 22 September.

The video is intended to show tourism stakeholders how their work is related to human rights and draw attention to the Roundtable's mission and offers. The short clip can now be found on YouTube and the Roundtable's homepage and is meant to be shared.

The nearly four-hour digital event is now also available online. The moderator Julie Schindall (human rights advisor) spoke, among others, with an expert from the *British Institute of International and Comparative Law (BIICL)* about upcoming laws and regulations on human rights due diligence and the scope of responsibility of (tourism) companies. For those who found this too technical, the well-known speaker Doug Lansky demonstrated the business case for respecting human rights in tourism in an inspiring and entertaining input. This was followed by a panel discussion with representatives of the British travel association *ABTA* and the tour operators *Yaana Ventures* and *Intrepid Travel*, who are considered role models in responsible tourism and who shared their long-standing experience and practical knowledge with the audience. Finally, tourism practitioners and civil society representatives discussed various human rights issues related to tourism and provided detailed insights into their work and clear recommendations for taking action.

About the Roundtable Human Rights in Tourism

The Roundtable Human Rights in Tourism is a multi-stakeholder initiative that promotes the implementation of human rights due diligence by tourism companies. The Roundtable currently has 33 members from six countries, including tour operators, travel associations, certification bodies, industry multipliers and non-governmental organisations. It sees itself as an open dialogue platform for exchanging and transferring know-how within the industry and provides information, materials, and good practice examples to respect of human rights in tourism according to the UN Guiding Principles on Business and Human Rights.

Members of the Roundtable Human Rights in Tourism

ABTA – The Travel Association, a&e erlebnis:reisen, ANVR – Dutch Travel Association, Berufsbildende Schule 14 Hannover, Berufsschule für Handel und Reisen Wien, Defence for Children – ECPAT Netherlands, DER Touristik Suisse, DRV – German Travel Association, ECPAT Germany, Fairaway, fairjourney, Fachhochschule Graubünden (Institut für Tourismus und Freizeit); forum anders reisen, Gebeco, Global Compact Network Germany, Hamburg Foundation for Business Ethics, Hauser Exkursionen, ITB Berlin, kate – Umwelt & Entwicklung, Kia Ora Reisen, Kneissl Touristik, Naturefriends International, Oliva Reisen, ÖRV – Austrian Travel Association, Reisen mit Sinnen, Schyst Resande, SRV – Swiss Travel Federation, Institute for Tourism and Development, Studiosus Reisen, TourCert, Tourism Watch at Bread for the World, Travelife for Hotels and Accommodations, Ventura Travel, Willy Scharnow-Tourism Foundation

Further information and press contact

All information on offers, tools and events can be found on the website of the Roundtable Human Rights in Tourism: https://www.humanrights-in-tourism.net/

All information about our Symposium and the recording of the event: https://www.humanrights-intourism.net/symposium-2021-programme

Link to the explanatory video on YouTube: https://www.youtube.com/watch?v=abchEzLUqqU

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