

SPEAKERS



Online Symposium

"Beyond the Crisis: How to Create Social Benefit and Resilience in Tourism"

28th September 2020, Zoom

Moderation of the Day

Klaus Ammann,
Deputy Head of Business Editorial Department Radio SRF,
Switzerland

Klaus R. Ammann is editor and deputy head of the business department of Swiss public radio (SRF), based in Zurich. He frequently reports on topics including climate change, sustainability in finance, energy transition, development cooperation and financing. He holds a masters' degree in history, Russian language and literature and political science from the university of Basle, Switzerland.

www.srf.ch



10:20 – 10:50

Keynote – What is needed for effective risk-management and resilience in tourism

Dr David Beirman Ph.D.,
Senior Lecturer Tourism, Management Discipline Group, University of Technology Sydney,
Australia



David Beirman has a 30-year career in the Australian travel industry prior to joining UTS in November 2009 involved retail travel agencies, HR management, wholesale tour operators, destination marketing, management organizations and in-service travel industry training. His specialist areas of research are tourism risk, crisis and recovery management and destination marketing. He is widely published in these fields and frequently interviewed on tourism risk and crisis matters on a wide range of international and Australian media platforms.

David has been a keynote speaker at tourism academic and industry conferences all over the world. He has provided crisis and recovery management consultation to governments and tourism businesses in Australia and overseas. David's industry connections include membership of PATA's Risk and Crisis Management Task Force, Consular Consultative Group to the Australian Department of Foreign Affairs and Trade and board member of the Australian Travel Career's Council. Since 2012 he been co-Chair of the Tourism Risk, Crisis and Recovery special interest group of the Council of Australasian

University Tourism and Hospitality Educators.

www.uts.edu.au

10:50 – 11:05

Input – Overview / Status of Business and Human Rights actions worldwide

Archita Faustmann,
Advocacy Advisor and Human Rights Specialist, Helvetas,
Switzerland

Archita Faustmann works for HELVETAS Swiss Intercooperation as a human rights specialist and advises on all issues related to human rights. At Helvetas, she coordinates the UN advocacy work and leads on conducting human rights due diligence for private sector partnerships.

Archita is a lawyer and holds an LLM in International human rights law from the University of Hong Kong and an LLB from the University of Pune, India. Before joining Helvetas, she assisted in legal research at a think-tank (PRIF) based in Frankfurt and also worked briefly at a corporate law firm based in Mumbai.

www.helvetas.org



11:05 – 11:25

Switzerland's commitment to human rights and new challenges with regard to Covid-19

Rémy Friedmann,
Senior Advisor Desk Human Security and Business, Federal Department of Foreign Affairs (FDFA),
Switzerland



Rémy Friedmann is Senior Advisor on business and human rights at the Swiss Federal Department of Foreign Affairs since 2011.

He was also the chair, between 2014 and 2019, of the Board of Directors of the association of the International Code of Conduct for Private Security Service Providers (ICoCA), a multi-stakeholder initiative launched by Switzerland, with the over-arching objective to articulate human rights responsibilities of private security companies, and to set out international principles and standards for the responsible provision of private security services. As part of his portfolio, he has worked for the Swiss government on the multi-stakeholder process that has led to the creation of an independent Centre for sport and human rights based in Geneva.

He has an extensive experience in the humanitarian field, human rights and peacebuilding.

www.eda.admin.ch

11:35 – 12:25

Findings and learnings from the Roundtable Human Rights Impact Assessment in Thailand and Myanmar

Matthias Leisinger, Co-Founder and CEO, focusright

Matthias Leisinger is a specialist in corporate responsibility with fourteen years of experience in the private sector. He has a record of success in human rights due diligence, capacity building and developing and managing multi-stakeholder initiatives. He is co-founder of *focusright* - a niche consultancy that provides services that make human rights tangible for business.

During his time as VP Corporate Responsibility at Swiss travel company Kuoni, he gained first-hand experience in implementing the UN Guiding Principles within a corporate environment. He carried out human rights risk evaluations as part of the enterprise risk management system, conducted impact assessments, embedded human rights criteria in key business decision-making processes and conducted training to raise awareness of human rights risks.

He holds a Master of Arts in Geography, History and Political science from the Zurich University and an MBA in sustainability management from the Centre for Sustainability Management of the University of Luneburg.

www.focusright.ch



Tony Reyhanloo, Project Manager Corporate Sustainability, DER Touristik Suisse



Tony Reyhanloo works as Project Manager Corporate Sustainability at DER Touristik Suisse and its brand Kontiki Reisen. He is responsible for the TourCert-certifications of different DER Touristik Suisse brands, accompanies various projects and partnerships and is responsible for responding to all requests regarding the Supplier Code of Conduct and Due Diligence, the revised Animal Welfare Policy, Child Protection Policy, my climate-projects and the Swiss National Action Plan on Business and Human Rights. He holds a Master's Degree in environmental science from the Zurich University.

Tony accompanied the Roundtable on-site assessment team in Thailand as project partner

www.dertouristik.ch

Jara Schreiber, Coordinator, Roundtable Human Rights in Tourism

Jara Schreiber is coordinator of the multi-stakeholder initiative and non-profit association *Roundtable Human Rights in Tourism*. She has several years of working experience in the fields of sustainable tourism development and tour operators. Jara holds a Master of Arts in Sustainable Tourism Management from the University of Applied Sciences in Eberswalde. At Roundtable Human Rights in Tourism she coordinates members, accompanies the board and supports the implementation and administration of projects. In 2019, she was part of the on-site assessment team for the Human Rights Impact Assessment (HRIA) in Myanmar.

www.humanrights-in-tourism.net



13:45 – 14:35

Panel Discussion: How to create social benefit and resilience beyond the crisis as tourism stakeholder

Ulrike Braun, Director Corporate Responsibility, DER Touristik Group



Ulrike Braun is Director Corporate Sustainability of *DER Touristik Group*. Together with the product managers, the aim is to integrate sustainability aspects along the travel value chain - including the preservation of biodiversity, environmental protection, respect for human rights and social standards - into the planning and execution of trips.

Ulrike Braun studied business administration and public affairs & leadership, and worked for the Global Reporting Initiative (GRI/ Amsterdam) and in the corporate responsibility department of Aldi Süd, among others.

www.dertouristik.com

Peter-Mario Kubsch, Managing Director, Studiosus Reisen München

Peter-Mario Kubsch has been managing director of *Studiosus Reisen München* since 1987. He joined the company founded by his father Werner Kubsch in 1983 after studying business administration. Studiosus Reisen offers study trips to more than 100 countries worldwide and has been the largest European organizer of study trips (cultural tourism) for many years.

From 1990 onwards, Peter-Mario Kubsch made environmental and sustainability a top priority in the company. He is a founding member and since then active board member of the Roundtable Human Rights in Tourism.

www.studiosus.com



Win Min, Senior Programme Associate, Myanmar Centre for Responsible Business



Win Min joined Myanmar Centre for Responsible Business (MCRB) in November 2017 and is working as Senior Programme Associate on the topics tourism, consumers, environment and biodiversity, and safety. Prior to joining MCRB, Min worked for the University of Oregon and the state of Oregon on “Diversity Education and Human Rights”, with the Looking Glass Community Services and advised on “Southeast Asian Politics and Myanmar Transitions” as a guest speaker and lecturer in various academic institutions and government agencies in the US. He also worked as a youth leader in Myanmar for youth empowerment and community development projects with both the US Embassy and the British

Council and assisted in conducting research on Myanmar Monastic Education (UNICEF and Pyo Pin Programme). Min has a BA in Planning, Public Policy and Management from the University of Oregon, USA.

www.myanmar-responsiblebusiness.org

Debbie Stothard, Coordinator/ Founder ALTSEAN

Since 1981, **Debbie Stothard**, a Malaysian, has worked as a crime reporter, government advisor, human rights advocate, and educator. In 1996, she founded ALTSEAN-Burma to develop innovative human rights training and advocacy programs. She is a member of ESCR-Net Corporate Accountability Working Group Steering Committee, and the Innovation for Change Global Governance Circle. She previously served as Secretary-General of FIDH, the International Federation for Human Rights (2013-2019).

She works with communities to engage states, IGOs and other stakeholders throughout Asia, Africa, Europe, and the Americas. She has developed training programs focused on the thematic priorities of business and human rights (BHR), human rights-focused macro-economic policy, atrocity prevention, and women's leadership. Accordingly, she has either facilitated or been a resource person at 300 training events in the past 14 years, with many of these trainings delivered to grassroots activists in small towns, and conflict-affected zones. She presents regularly in international fora on BHR issues and has ongoing engagement with the development of the UN Binding Treaty on Transnational Corporations, and the UN Guiding Principles on BHR.



www.altsean.org

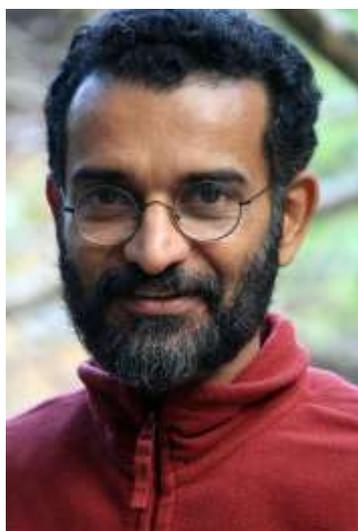
14:45 – 15:45

Breakout sessions:

What tourism stakeholders can do to improve the human rights situation in the supply chain

Session 1: How to support local communities to become resilient

Tony Reyhanloo, Sustainability Manager, DER Touristik Suisse (see above)



A forerunner in sustainable community tourism, **Sumesh Mangalasseri** is practitioner, campaigner, researcher and founder of *Kabani - the other direction*, a campaign and advocacy organisation and *Kabani Community Tourism and Services*, a social enterprise facilitating sustainable community tourism.

His 22 years of experience in the tourism and development sectors also enabled him to critically participate in and contribute to many discourses about tourism and development, including national and international policy. He is also associated with Equitable Tourism Options - EQUATIONS, a research, campaign and advocacy organisation working on tourism and development issues in India in various programmes, including facilitating a network of community-based tourism practitioners.

www.kabanitour.com

Session 2: How to ensure economic inclusion of the informal sector

Win Min, Senior Programme Associate, Myanmar Centre for Responsible Business (see above)

Session 3: How to deal with harassment and discrimination of female workers

Debbie Stothard, Coordinator/Founder, ALTSEAN (see above)

Matthias Leisinger, Co-Founder and CEO, focusright (see above)

Session 4: How to approach tourism-related human rights violations on the doorstep – discussing case studies from Europe

Nina Sahdeva Ndotoni became part of *fair unterwegs - arbeitskreis tourismus & entwicklung (akte)* in 2006, when she had already completed four years of studies in history, ethnology and English, had given birth to three children, had worked for various NGOs and had received her training and diploma at the Media training center MAZ. At akte she works as a journalist/editor mainly for the portal fairunterwegs.org and is involved in akte's educational assignments in the specialized tourism training. In 2019 she completed her master's degree in clinical psychology and neuroscience. She contributes her psychological knowledge to the akte project "from knowledge to action", which develops ways and means to coach travellers in the implementation of their ideas of sustainability.

www.fairunterwegs.org



Session 5: How to improve conditions for migrant workers and prevent modern slavery and why it is relevant for investors relations



Andy Hall is a British human rights defender and a migrant worker rights specialist. During almost 12 years in Thailand, Andy became an internationally recognised human rights defender, migrant worker rights specialist and campaigner working on migrant worker rights, empowerment and modern day slavery issues in global supply chains, particularly with impoverished and exploited migrant workers from Myanmar. In addition to his key role since 2009 as an international affairs advisor to the Migrant Worker Rights Network (MWRN) in Thailand, Andy also founded the Human Rights and Development Foundation's (HRDF) Migrant Justice Programme in 2007, was a foreign expert in migration at the Institute for Population and Social Research (IPSR) at Mahidol

University from 2011 to 2013 and during 2013 was an advisor to the Myanmar government under an EU funded migration project. Andy decided to leave Thailand in November 2016 due to an evident increase in risks to his person and ability to work effectively from employers launching criminal prosecutions against him as a result of his advocacy campaigns responding to worker abuses. Andy is currently continuing his advisory work to civil society, business organisations, governments and investors on issues of migrant worker rights in global supply chains, with a particular focus on Malaysia and the Gulf/Middle East.

Antje Monshausen works as policy advisor for Tourism and Development at Bread for the World (BftW) - Evangelical Development Service, and has been head of Tourism Watch since 2012. Tourism Watch is part of the policy department of Bread for the World. As a development agency of the Evangelical Regional and Free Churches in Germany, BftW works together with ecumenical partners to promote sustainable, socially responsible and environmentally sound tourism and publishes the quarterly information service "TourismWatch". It focuses in particular on the connection between climate justice and tourism as well as questions of human rights-oriented tourism development.



Antje is chairperson of the board of the Roundtable Human Rights in Tourism, second chairperson of the board of the child rights organization ECPAT Germany and member of the certification council of TourCert. Internationally she is one of the initiators of the "Transforming Tourism Initiative", in which non-governmental organizations from numerous countries of the global South and North have been exchanging ideas since 2017. She holds a degree in geography with an accompanying degree in Latin American studies.

www.tourism-watch.de